Dear Sir/Madam,

I am writing to ask you to add vegan options to your menu.

Veganism is a way of living which seeks to exclude, as far as is possible and practicable, all forms of exploitation of, and cruelty to, animals for food, clothing or any other purpose. I live my life according to this moral philosophy. This means that I do not consume anything that has been taken from an animal.

My right to live according to my fundamental conviction that it is wrong to use and kill non-human animals is protected under human rights law and equality law. This means that service providers have a responsibility under the Equality Act 2010 to avoid any discrimination on the grounds of veganism. By failing to provide vegan food [name of business] is in breach of these rights.

Most food and drink venues now cater well for vegans, including chain restaurants, fast-food venues and those who specialise in particular animal products. Today it is the exception to find a venue that does not cater, such as your own. Not only does this demonstrate that it is not unduly burdensome to provide options, but most venues are finding that it is essential to provide good vegan options due to the demand and they are more likely to be successful if they do cater.

I would be very happy to discuss this in more detail with you and to provide examples of good vegan options available elsewhere.

I look forward to hearing from you.

Yours sincerely

[your name]